

Date: September 1, 2009

ITINERARY & ESTIMATE SPECIALITY PREPARED

OTAKU-ANIME Adventure Program March 2010

With English / Spanish / Italian / French Speaking Staff on Arrival Day



“Otaku” Culture

Otaku culture in Akihabara represents one aspect of the people who shop and 'hang out' there in the recent years. Some people there have unique lifestyles, centered on technological enterprises and an obsession for Anime/Manga, that have made them outsiders in other sections of Japanese society. These “otaku” are given the chance to gather here and to meet others who share their specific interests. Akihabara is currently seen as one of the shopping districts that represent a 'mecca' of sorts for otaku, as well as to the term “Akiba-kei”, or “Akiba-type”.

Recently, with increased exposure of "otaku" culture in the Japanese media, new buildings, and the opening of another new railway line, Akihabara has seen a boom in popularity and is a popular destination for many young people interested in its unique atmosphere.

- “OTAKU-ANIME Adventure Program 2010 Series Tour” is a **Consolidated Tour Program, with other clients as a group.**
- **Guaranteed Departure Dates... 4 FIXED DATES**
- **Minimum Operation from 2 persons**
- **JTB is introducing this tour to the major tour operators in your country.**

OPERATION DATES:

OTAKU-ANIME Adventure Program March 2010				
Tour-Code	Narita (Tokyo) Arrival Date	Arrival Day	Narita (Tokyo) Departure Date	Departure Day
Tour NO.1	March 24 th	Wednesday	March 29 th	Monday
Tour NO.2	March 25 th	Thursday	March 30 th	Tuesday
Tour NO.3	March 26 th	Friday	March 31 st	Wednesday
Tour NO.4	March 27 th	Saturday	April 1 st	Thursday

Including Special Present for each guest to take back home!!

**Special Present
(Figure Toy)
for Each Guest**



Date	Day	Tour No.1	Tour. No.2	Tour. No.3	Tour No.4
March 24 th	Wed	NRT-TYO			
March 25 th	Thu	Tokyo SS	NRT-TYO		
March 26 th	Fri	Tokyo SS	Tokyo SS	NRT-TYO	
March 27 th	Sat	Anime Fair	Anime Fair	Anime Fair	NRT-TYO
March 28 th	Sun	Tokyo Free	Tokyo SS	Tokyo SS	Anime Fair
March 29 th	Mon	TYO-NRT	Tokyo Free	Tokyo SS	Tokyo SS
March 30 th	Tue		TYO-NRT	Tokyo Free	Tokyo SS
March 31 st	Wed			TYO-NRT	Tokyo Free
April 1 st	Thu				TYO-NRT

Highlights of the Tour

✧ Tokyo International Anime Fair 2010 (At Tokyo Big Sight)

Home Page: <http://www.tokyoanime.jp/en/>

The Tokyo International Anime Fair (known as "TAF") is the world's largest anime exhibition. Held every spring at Tokyo Big Sight, the exhibition features a "trade fair" with booth exhibits by anime-related companies, "events" including spectacular stage performances and theater movie showings/displays, and the "Tokyo Anime Awards" in which outstanding anime works are presented with awards. Every year the exhibition attracts the attention of people throughout the world for its extensive program. Through the kind support of a diversity of people including business users, families, and anime fans, TAF 2009 (held in March 2009) featured exhibits by 255 companies and welcomed a record 129,819 visitors over the four days of the event.

Please see the above more details.

【This Otaku Anime Adventure Program March 2010 is not an official Tour arranged by the Organizing Committee of Tokyo International Anime Fair】

Akihabara Electric Town (Akihabara)

✧ Liberty (Shop)

Home page: <http://www.liberty-shop.co.jp/>

Introducing many second hand premium products including, figure-models, video games, animation product, DVD products and plamode products and anime related products.

✧ Kaiyo-do (Shop)

Home page: <http://www.kaiyodo.co.jp/index.html>

Kaiyodo is a Japanese company dedicated to figurines and Garage kits. While they mostly do anime related characters, more recently other creations have been made, eg. King Kong, Kaiyodo was originally a small shop in Japan, but grew into a famous company over the years (Otaku no video, the anime, had a similar story), they now sell figurines worldwide from various non anime sources too.

✧ Gachapon- Kaikan (Shop)

Home page: <http://www.akibagacha.com/>

Gashapon machines are similar to the coin-operated toy vending machines seen outside of grocery stores and other retailers in other countries. While coin-operated vending toys are usually cheap, low-quality products, sold for a quarter or 50 cents, Japanese Gashapon can cost anywhere from 100 - 500 yen (Equal to \$1-\$5 US) and are normally a much higher quality product.

✧ LAOX (Overseas-Model Electronic & Appliances/Duty Free)

Home Page: http://www.laox.co.jp/english/laox_store/about_laox.html

Laox Duty Free Akihabara for all your gifts and souvenir needs! A rich Selection of souvenirs items available only in Japan.

All are overseas models (Digital Camera, Digital Video Camera, Watches, I-Pod, Games, Lap Computer, DVD etc...)



◇ Asakusa Nakamise Shopping Arcade (Asakusa)

Sensōji, also known as Asakusa Kannon, is Tokyo's largest Buddhist temple and a major attraction for Japanese and foreigners alike.

The busy shopping street leading from the Kaminarimon gate to the temple is the covered Nakamise arcade, selling all sorts of Buddhist paraphernalia as well as assorted tourist kitsch. This is one of the best places in Tokyo to buy souvenirs.



◇ Takeshita Street (Takeshita Dori)

Takeshita Street (竹下通り, Takeshita-dōri?) is a pedestrian-only street lined with fashion boutiques, cafes and restaurants in Harajuku in Tokyo, Japan.

Located directly across from the exit of JR Harajuku Station, Takeshita Street is very popular with young teenagers, particularly those visiting Tokyo on school trips, or local young people shopping for small "cute" goods at weekends.



◇ Daiso Harajuku - 100 Yen Shop

This is one of the largest 100 Yen Shops in central Tokyo, offering a wide array of goods, including clothing, kitchenware, food and stationary on multiple floors at 105 Yen per item. It is located only a few steps from Harajuku Station along Takeshita Dori.

◇ Ghibli Museum (Kichijo-ji)

Very well known to Animation Fans, Ghibli Museum (Mitaka no Mori Jiburi Bijutsukan) is a commercial museum featuring the Japanese anime work of Studio Ghibli. Located in Mitaka, a western suburb of Tokyo, Japan, it opened in 2001.

◇ Nakano Broadway (Nakano)



Stores specialized for animation, comic books, figures, costumes of anime characters are located waiting for you to visit. Nakano Broadway will offer you the chance to experience all kinds of Japanese Hobby Culture.

Explore the Japanese Hobby Culture and the atmosphere of the Sub-Culture "Otaku World".



1. TOUR FARE: [Please Contact Us](#)

2. ITINERARY: As per the attached.

3. CONDITIONS:

HOTELS:	As mentioned in the itinerary. Rooms by standard category. Hotel space is subject to confirmation.
MEALS:	Not included.
AIRPORT TRANSFER:	Arrival day: Operated by Sunrise Airport Arrival Transfer Service Plan. (With JTB English Speaking Staff) Departure day: Airport Limousine Bus TICKET included.
TRANSFER & S/S:	Based on walking and non reserved seats on local JR (Japan Railway) Trains.
GUIDE:	Not included.
ASSISTANT:	English / Spanish / Italian / French Speaking Staff arranged for the arrival date Evening at the Hotel Hospitality Desk. English-speaking local assistant for Day 1(at Airport), 2, 3 and 4.
JR TRAINS:	Non-reserved seat on local train included on Day 2,3 and 4.
AIRPLANE:	Not included.
ADMISSIONS:	Including - Ghibli Museum Entrance Fee, - Tokyo Int'l Anime Fair Entrance Fee
BAGGAGE HANDLING:	Not included.

5. IMPORTANT NOTICES:

➤ **Arrival /Departure Airport Transfers:**

Arrival Airport transfers will be arranged with English Speaking Assistant at the Airport and will escort the clients to board the Airport Shuttle Bus to the Hotel. Airport Limousine Bus ticket will be arranged at the Hotel for Departure Transfer.

➤ **English / Spanish / Italian / French Speaking Staff on Arrival Day Evening**

Our English / Spanish / Italian / French Speaking Staff will be arranged on Each Arrival Day (Evening) to explain to each client about their Itinerary and high lights of the Tour.

➤ **Minimum Number of clients:**

All "OTAKU-ANIME Adventure Program March 2010 " will operate from **2 clients** or more.

Should there be a request of 1 client for any of the tour, we determine the acceptance upon the number of request that we receive for each tour.

➤ **Deadline for Tour Operation:**

All requests must be finalized **2 WEEKS** before the Operation Date with the following information:

- Full Name of the clients
- Number of requested Rooms / Types of Rooms
- Arrival and Departure Flight Details

➤ **Cancellation Policy**

If notice of cancellation is received to JTB 14 days or more (working days) prior to the Arrival date of the tour = No Charge.

If notice of cancellation is received to JTB 13 days to 7 days (working days) prior to the Arrival date of the tour = 10% of the Tour Fare.

If notice of cancellation is received to JTB 6 days to 4 days (working days) prior to the Arrival date of the tour = 20% of the Tour Fare.

If notice of cancellation is received to JTB 3 days to the Arrival date of the tour or no notification is given = 100% of the Tour Fare

Prepared by:

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ITINERARY for OTAKU-ANIME Adventure Program March 2010

As of September 1, 2009

DAY	TOUR NO. / DATE				TIME	SCHEDULE	ACCOMMODATIONS	MEALS	
01	Tour No.1	Tour No.2	Tour No.3	Tour No.4		Arrive at Narita Int'l Airport by _____ JTB English speaking staff will meet each client at the arrival lobby of the Airport. (Exit, after the Custom Area) and assist them in boarding the Regular operating Airport Limousine Bus to the Hotel. (Airport Limousine Bus Service will be operated by JTB Sunrise Airport Transfer Plan <FA1>) Transfer by Airport Bus (seat-in-coach) to the hotel in Tokyo *Hotel rooms are available from the regular check-in time <i>*Baggage will be put in the baggage storage of the bus</i> **English / Spanish / Italian / French Speaking Staff on Arrival Day Evening. Our English / Spanish / Italian / French Speaking Staff will be arranged on Each Arrival Day (Evening) to explain to clients about their Itinerary and high lights of the Tour.	GRAND PRINCE HOTEL TAKANAWA (For 5 nights)	ABF:- LCH:- DNR:-	
	MAR. 24 (Wed)	MAR. 25 (Thu)	MAR. 26 (Fri)	MAR. 27 (Sat)					
02	MAR. 25 (Thu)	MAR. 28 (Sun)	MAR. 28 (Sun)	MAR. 30 (Tue)	10:30 18:00	No Breakfast arranged in this tour. Full-day sightseeing of Tokyo with JTB English Speaking Staff by JR local train, visiting - Asaskusa Nakamise Shopping Arcade - Akihabara Electric Town Return to the hotel by JR local train.	DITTO	ABF:- LCH:- DNR:-	
03	MAR. 26 (Fri)	MAR. 26 (Fri)	MAR. 29 (Mon)	MAR. 29 (Mon)	09:00 18:00	No Breakfast arranged in this tour. Full-day sightseeing of Tokyo with JTB English Speaking Staff by JR local train, visiting -Ghibli Musuem (Kichijo-ji Station) -Nakano Broad way (Nakano Station) -Takeshita Dori Street (Harajuku Station) -Daiso Harajuku - 100 Yen Shop Return to the hotel.	DITTO	ABF:- LCH:- DNR:-	

ITINERARY for OTAKU-ANIME Adventure Program March 2010

DAY	TOUR NO. / DATE				TIME	SCHEDULE	ACCOMMODATIONS	MEALS	
04	MAR. 27 (Sat)	MAR. 27 (Sat)	MAR. 27 (Sat)	MAR. 28 (Sun)	TBA	No Breakfast arranged in this tour. Walk to Shinagawa station. Full-day sightseeing of Tokyo with JTB English Speaking Staff by JR local train, visiting -Tokyo International Anime Fair in Tokyo Big Sight. Return to Shinagawa station and walk to the hotel with our staff.	DITTO	ABF:- LCH:- DNR:-	
05	MAR. 28 (Sun)	MAR. 29 (Mon)	MAR. 30 (Tue)	MAR. 31 (Wed)		No Breakfast arranged in this tour. All day free at leisure	DITTO	ABF:- LCH:- DNR:-	
06	MAR. 29 (Mon)	MAR. 30 (Tue)	MAR. 31 (Wed)	APR. 1 (Thu)		No Breakfast arranged in this tour. *Hotel rooms are available until the regular check-out time *Baggage will be put in the baggage storage of the bus Regular Operating Airport Limousine Bus (seat-in-coach) TICKET (to Narita Int'l Airport) will be arranged at the Hotel. Clients will go to the Airport Airline counter by themselves. Leave Tokyo by _____	/	ABF:- LCH:- DNR:-	

ABF...American breakfast, LCH...Lunch, DNR...Dinner, L.R...Local Restaurant

HOTEL INFORMATION:

GRAND PRINCE HOTEL TAKANAWA

Address: 3-13-1 Takanawa, Minato-ku, Tokyo 108-8612

Telephone: +81-(0)3-3447-1111