

# Seamless Journey Connecting Setouchi's Art & Islands

- A Five-Sense Travel Experience -



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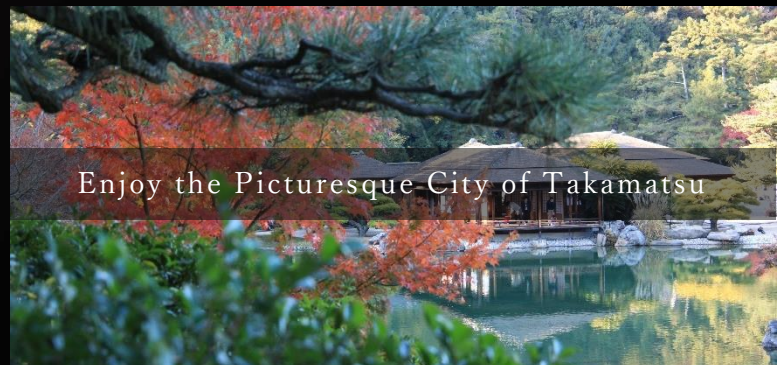
# WHY Kagawa & Hyogo

The Seto Inland Sea area is attracting more attention than ever, with the simultaneous hosting of EXPO2025 and the Setouchi Triennale 2025. Among these destinations, Naoshima and Teshima, located on the northern coast of Kagawa Prefecture, are renowned for their harmonious blend of nature and art, making them must-visit spots for art tourism.

Additionally, Hyogo Prefecture boasts numerous spots where visitors can experience the fusion of art and contemporary architecture, such as the Hyogo Prefectural Museum of Art and Awaji Yumebutai, both designed by Tadao Ando. With this in mind, we propose a luxury tour that not only encourages travel to Hyogo and Kagawa Prefectures but also offers a memorable experience through the scenic islands of the Seto Inland Sea.



# Tour Highlights





# DAY 1

Nishinomiya – Kobe - Arima Onsen

The Nada Gogo area in Hyogo Prefecture is one of Japan's most renowned sake-producing regions. Surrounded by mountains and the sea, Nada Gogo benefits from the high-quality mineral water known as *Miya-mizu*, which springs from the ground, and the *Rokko Oroshi*, a wind that blows down from Mt. Rokko – both essential elements for brewing exceptional sake. After learning about the history of sake brewing at the Hakushika Memorial Museum of Sake, you can enjoy a tasting of carefully selected sake at the onsite shop. Here, you can also savor a flavorful hot pot made with junmai sake lees, offering a unique culinary experience.

In the afternoon, visit the "Hyogo Prefectural Museum of Art," designed by Japan's renowned architect Tadao Ando, followed by Takenaka Carpentry Tools Museum, the only museum in Japan specializing in carpentry tools. Here, you will experience the artistry and the craftsmanship of traditional and contemporary Japan.

In the evening, you can unwind at a ryokan and hot springs in Arima Onsen, one of Japan's three oldest hot spring resorts, to relax and rejuvenate after your journey.



# DAY 2

## Awaji island

On the second day, enjoy a short trip to Awaji Island, where Hyogo Prefecture's traditions thrive.

Awaji Island is Japan's top producer of incense, and here, you can learn about the history and essence of fragrance from the *fragrance masters*, a title uniquely held by a select few and found only on this island. As you stroll through the town, you will come across incense factories designed to harness the mild climate around Seto Inland Sea, creating a distinctive atmosphere.

In addition, Awaji Island offers an eco-friendly indigo dyeing experience that takes advantage of the island's warm climate and abundant natural environment. At a farm-atelier, artisans will give you hands-on guidance, allowing you to create your own unique pieces while learning about the local culture and traditions.

At Awaji Yumebutai, designed by renowned architect Tadao Ando, you will experience the fusion of art and modern architecture – a true testament to the harmony between nature and human creativity.



# DAY 3

Kobe - Naoshima

On the third day, your journey moves on to Kagawa Prefecture, a land where distinctive collections of art thrive. After checking out of the hotel, you will travel by helicopter from Kobe Airport. This flight not only shortens travel time but also offers breathtaking aerial views of the countless islands and serene waters of Seto Inland Sea, making the journey itself an unforgettable luxury experience.

In the afternoon, explore the diverse art scattered here and there across the island, and immerse yourself in various artistic perspectives, to get a deep sense of tranquility. Combined with the natural beauty of the Seto Inland Sea and contemporary art, this journey will leave you with everlasting impressions. The charm of Naoshima isn't just about art. As you walk through the island, you will discover historic townscapes that tell the story of its past, along with quaint island cafes filled with nostalgia. Furthermore, interacting with the local residents is one of the highlights of the trip.





# DAY 4

## Teshima

A private charter cruise makes your travel more efficient and luxurious as you explore the enchanting islands of the Seto Inland Sea., starting from Naoshima. Beyond the stunning seascapes, each island offers its own distinct charm, making island-hopping in the Seto Inland Sea a truly captivating experience.

Teshima, with a population of about 760 people, is a place where art and local people's life harmoniously coexist. Here, you can escape the hustle and bustle of the city and instead, immerse yourself in art with serene landscapes. Visiting the Teshima Art Museum and the Rice Terrace Project invites moments of tranquil reflection and personal introspection.

While it is challenging to visit multiple islands in a single day by regular ferries, a private charter cruise allows you to explore several islands with ease and comfort, turning your journey into an unforgettable experience.



# DAY5

Naoshima - Takamatsu

On the last day, you will head to Takamatsu by charter cruise. Upon arrival at Takamatsu Port, you will first enjoy Kagawa's famous udon at one of the many local shops. With the highest number of udon restaurants in Japan, Kagawa Prefecture is affectionately known as "Udon Prefecture," and you will savor this beloved soul food in a warm and welcoming local setting.

In the afternoon, you will visit Ritsurin Garden, designated as a Special Place of Scenic Beauty by the Japanese government. This exquisite traditional garden, representing the beauty of the Japanese garden style and showcasing picturesque scenery in every season, is a must-see for visitors.

Kagawa Prefecture is home to museums and artworks by the world-famous American sculptor Isamu Noguchi, making it a fascinating destination for art lovers and those interested in his legacy.





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Itinerary	B = Breakfast   L = Lunch   D = Dinner	
DAY 1	Nishinomiya - Kobe - Arima Onsen	
<ul style="list-style-type: none"><li>• Depart from Shin-Kobe Station to Nishinomiya</li><li>• Learn about the history of sake brewing at the Hakushika Memorial Museum of Sake</li></ul> After enjoying a tasting experience at the Hakushika Classics, adjacent to the museum, enjoy lunch <ul style="list-style-type: none"><li>• Explore the Hyogo Prefectural Museum of Art and Takenaka CarpentryTools Museum</li><li>• Check into your Arima Onsen Ryokan</li></ul>	L/D	
	ARIMASANSOHO•GOSHO BESSHO	
DAY 2	Awaji island	
<ul style="list-style-type: none"><li>• Travel to Awaji Island by private car</li><li>• Visit an incense factory</li><li>• Create indigo-dyed items at an indigo dyeing workshop</li><li>• Visit the Awaji Yumebutai</li></ul>	B/L/D	
	ARIMASANSOHO•GOSHO BESSHO	
DAY 3	Kobe - Naoshima	
<ul style="list-style-type: none"><li>• After checking out, travel to Naoshima by helicopter</li><li>• Sightseeing on Naoshima Island</li><li>• Check into the accommodation on Naoshima Island</li></ul>	B/L/D	
	accommodation on Naoshima Island	

Itinerary	B = Breakfast   L = Lunch   D = Dinner	
DAY 4	Teshima	
<ul style="list-style-type: none"><li>• Travel to Teshima by chartered cruise</li><li>• Sightseeing on Teshima Island</li><li>• Return to Naoshima by chartered cruise</li></ul>		B/L/D
		accommodation on Naoshima Island
DAY 5	Naoshima - Takamatsu	
<ul style="list-style-type: none"><li>• Travel to Takamatsu by chartered cruise</li><li>• Enjoy the soul food “udon“ for lunch</li><li>• Explore Ritsurin Garden and the works of Isamu Noguchi</li></ul>		B/L
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## Recommendations –Kagawa–



### Shodoshima Island

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Shodoshima Island has several operational ports on the island, making it convenient for embarking and disembarking charter cruises. In addition to its major soy sauce and *somen* noodle industries, visitors can enjoy artwork from all over the island.

There are many regular ferries from the Kansai area, but helicopters and cruises will enable your travel to be more private and luxurious.



### Yashima

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Yashima is a physical and spiritual symbol of Takamatsu City. Visitors can enjoy a variety of experiences, such as Yashima Temple, The Shishi no Reigan (Lion Spirit Rock), the observatory, the aquarium, and more. In 2022, the corridor-style facility *Yashima-ru* was built, allowing visitors to enjoy the beauty of the many islands in the Seto Inland Sea. There is also a space exhibiting panoramic art works. Yashima also offers hiking trails that even beginners can enjoy on the way to the observatory.



### The Kagawa Prefectural Museum

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It is a comprehensive museum that combines the functions of a history museum and an art museum. Visitors can view exhibits related to Kagawa's history and culture, as well as works of art.

The facility is easily accessible, just a 10-minute walk from JR Takamatsu Station, and is easy to consider incorporating into your tour.



## Recommendations –Hyogo–



### Kobe beef

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Kobe is proud of its world-famous brand of beef. If you have come all the way to Kobe, it is possible to offer more than just “eating” value to luxury travelers. At KOBE BEEF GALLERY, operated by the Kobe Beef Marketing & Distribution Promotion Association, visitors can learn everything about Kobe beef, deepen their understanding, and then enjoy a Kobe beef dinner.



### Awaji Yumebutai - Tea Room

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Awaji Yumebutai has a tea room designed by the renowned architect Tadao Ando. This special space, which combines traditional tea ceremony elements with Ando's unique architectural aesthetics, creates a tranquil and refined environment. A tea-ceremony master can be invited, allowing visitors to learn about the history and etiquette of the tea ceremony, and even experience an authentic tea-making performance. Located close to Awaji Koryu no Tsubasa Port, it is an ideal spot to enjoy after disembarking from a cruise, making it a convenient and enriching experience.



### Akashi

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In the "Uontana" (Fish Market) area, locally known as the "Uo-no-Tana Shopping Street" in Akashi, around 100 shops, including fresh fish stores and restaurants, line the street. The market is bustling with local shoppers and tourists looking for fresh Akashi sea bream, Akashi octopus, and fresh seasonal fish, which are auctioned off at the midday market. Be sure to try the locally famous dish, "Akashiyaki" (a type of takoyaki).